

CHROMAQA

with **SmartInk**

Pressroom | Inkroom | Brands

A Total Print Quality
Solution



datacolor

TECHKON

COLOR STANDARDS & INK MANAGEMENT

- ▶ Create dependent color standards for your **specific substrate** and print conditions. Store in book & library hierarchy and share across your organization.
- ▶ Measure drawdowns and see PASS/FAIL indication for ΔE , Ink Strength, Metamerism Index & Opacity.
- ▶ **Search** and locate colors by Name, Custom Tags, and even ΔE matching tolerances.

PRESSROOM QUALITY CONTROL

- ▶ Press operators instantly see **key color metrics** like Δ Density, ΔE , Δ TVI, G7, and more.
- ▶ Create jobs and measure against ISO, G7, Fogra, or your own custom color standards.
- ▶ ChromaQA with **SmartInk** can provide ink recipe corrections, removing the guesswork when toning inks on press or in the ink room.
- ▶ See trends over time to monitor performance. Create customized **ScoreCards** to ensure job compliance with brand customer tolerances.

NEXT LEVEL ANALYTICS & REPORTING

- ▶ Powerful customizable queries let you analyze your color production data.
- ▶ See the latest **job scores**, ΔE results, and more right from your laptop, tablet, or phone.
- ▶ Create customized job reports for internal stakeholders or brand customers end export as **PQX** or PDF.

CHROMAQA
with **SmartInk**

Centralized Ink
Management

Feedback for Press
Operators

Accurate Colors with
SmartInk AI
Technology

Powerful Reporting
Tools



ChromaQA Ink

- ☑ Cloud-based Ink Management
- ☑ QC for the Inkroom
- ⊗ Advanced Pressroom Color Matching
- ⊗ Customer Job Reports
- ⊗ Powerful Query & Analysis Tools
- ⊗ Scorecard System

ChromaQA Lite

- ☑ Cloud-based Ink Management
- ☑ QC for the Inkroom
- ☑ Advanced Pressroom Color Matching
- ☑ Customer Job Reports
- ⊗ Powerful Query & Analysis Tools
- ⊗ Scorecard System

ChromaQA Suite

- ☑ Cloud-based Ink Management
- ☑ QC for the Inkroom
- ☑ Advanced Pressroom Color Matching
- ☑ Customer Job Reports
- ☑ Powerful Query & Analysis Tools
- ☑ Scorecard System

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