

SpectroPlate

LEAD QUESTIONS:

1. Are you or your customers measuring plates today?
2. Are you or your customers experiencing problems on press due to plate defects?
3. Are you or your customers paying a plate technician to come onsite to diagnose/fix problems?



TARGET ACCOUNT CRITERIA:

- Offset presses only
- Anyone who is not currently measuring plates
- Anyone paying a third-party to measure/diagnose their plates

ADVANTAGES OF OFFSET PLATE MEASUREMENT:

- Improve print quality
- Quickly determine if your plate is the source of your color problems
- Pre-press quality control

FEATURES/BENEFITS:

- Measures All Types of Screening
- Including AM, FM and Hybrid from low to high resolutions
- Long lasting battery
- Up to 10,000 measurements per charge
- QC Software included
- Build transfer curves and examine dot image captures
- Ability to measure without computer connection
- Measure, save and view up to 250 sample measurements without the need to be connected to a computer

BASIC COST STRUCTURE AND WHAT'S INCLUDED:

MSRP: Start \$4200, Expert \$5100, All-Vision \$7,600

- SpectroPlate device
- Charging base with calibration tile
- AC adapter with universal plugs
- Device case and USB cable
- SpectroConnect software
- Manual with ISO 9000 certificate
- Comprehensive 2-year warranty
- Firmware and software updates
- Live technical support
- Free loaner device